



AMERICA

Restoring Social Virtue & Purity to America

MEMORANDUM

The safeguard of morality is religion [the church], and morality is the best security of law as well as they surest pledge of freedom.

Alexis de Tocqueville,

From: The RSVPA America Campaign
Date: August 1998
Re: Campaign Mission, Strategy & Tactics

- The Objective:** To restore and make honorable America's founding legal and moral principles again.
- The Mission:** To discredit, debunk and defund the fraudulent sex research of Alfred Kinsey, the "Father of the Sexual Revolution," the man whose research was the authority used to change laws, institutions, professions and public attitudes, particularly revolutionary changes in education and in the training of the American legal, medical and professionally educated class.
- The Strategy:** Act to expose the fraud of the Kinsey model to leaders in the states and the church because 1998 is the fiftieth anniversary of Kinsey's seminal research, *Sexual Behavior in the Human Male* (1948) and *Sexual Behavior in the Human Female* (1953). The second component is to Restore, rebuild and return to the moral principles upon which our country was built.
- Expose to the public the Kinseyan fraud and how a nation was misled. This is done for the sake of liberty and the future of the nation, our children.
 - Reclaim the education institution and the training of the professions in the Kinsey model by exposing the fraudulent nature of the Kinsey research.
 - Reclaim the law order in each state in the union knowingly changed by legal revolutionaries who shifted the standard of judgment regarding family and marriage laws based upon the fraudulent Kinsey human sexuality model.
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- Tactics** Discredit: The campaign to discredit Kinsey conducted by the 500,000 member Concerned Women for America (CWA) grass roots organization based in Washington, D.C. CWA already has many well-established state leaders with active organizations across America. The mission for the

combined effort of the *RSVP America* and CWA is primarily that of awareness and accountable to act on this powerful truth.

A core of 80,000 CWA members and other mothers are targeted to implement the combined *RSVP/CWA* initiative before 2000. These people will be provided *RSVP* awareness/educational training kits to make them aware of the Kinsey fraud and its impact on their own homes and their children in schoolrooms across America. This core group average out to be approximately 1,600 women per state for the 50 states.

These women will be provided *RSVP* materials and Dr. Reisman's seminal book: *Kinsey: Crimes & Consequences* and trained by the easy to use and understand *RSVP* educational materials. (See enclosed summary.) The CWA members and other participants will take this crucial message of the how, when, what, where and when of the sexual revolution to leaders in the church/religious and to state and local leaders, and, in time, to those on a federal level.

Debunk: The leadership class in America largely drawn from the professions of medicine, law, ministry, and education have used their credentials, obtained at university, and the public trust and authority invested in them to have an impact upon the American way of life. To staunch the flow of Kinsey's fraudulent findings and research as authoritative into American Institutions, academically at the university level where professional credentials are conferred, Kinsey must be debunked and discredited there because the current "scientific" understanding of human sexuality flows all from his research. This debunking effort while related to the grassroots initiative, will be conducted separately from the discrediting initiative. This effort has a separate strategy and group of tactics and also requires separate private funding.

Defund: The millions of dollars spent annually on publicly-funded social and educational government programs relying on or based upon zoologist Alfred Kinsey's social science data must be stopped because the programs are based on fraud and are demonstrably not working. The *RSVP* Campaign hopes to meet this goal by the year 2003. The CWA/*RSVP* grassroots initiative aimed at discrediting Kinsey in the public arena and the debunking effort will align to target on the federal and state(s) level the defunding of public programs.

A general dissolution of principles and manners will more surely overthrow the Liberties of America than the whole force of the common enemy. While the people are virtuous they cannot be subdued; but when once they lose their virtue they will be ready to surrender their liberties to the first external or internal invader.

**Samuel Adams, Signer of Declaration of Independence
Founder of the Committee of Correspondence, Congressman**